

Foundation course on Entrepreneurial Skills in Ayurveda (FESA)



- Do you want to discover the entrepreneur in you?
- Are you planning to launch a startup in Ayurveda?
- Are you an Ayurvedic professional longing to expand your business?

Then you are in the right place...

Kottakkal Ayurveda School of Excellence presents an exclusive online foundation course on entrepreneurial skills in Ayurveda. In today's era of startups and branding, it is essential for professionals in the field to embrace entrepreneurial skills and foster innovative thinking to forge a successful career. Our comprehensive Foundation course aims to equip young Ayurvedic doctors with the fundamental concepts of business and entrepreneurial skills, empowering and guiding them towards launching their own start-ups, whether they are in the early stages of their careers or seeking to expand existing ventures.

Ayurveda offers abundant potential for entrepreneurship in diverse areas such as medicinal plant cultivation, manufacturing, clinical documentation, hospitality industry, and online ventures, among others. This program has been meticulously designed to take you on a transformative journey, starting from opportunity identification, progressing through the phases of launch, growth, financing, and ultimately achieving profitability. By receiving expert guidance and gaining insights from accomplished start-up founders, you will cultivate an entrepreneurial mindset and refine your skills to develop a thriving enterprise.

Objectives

- Enhance understanding of Entrepreneurship
- Develop analytical skills for entrepreneurial ventures in Ayurveda
- Explore venture development steps and emerging trends
- Understand regulatory requirements for starting an enterprise

Highlights

- Generating innovative business ideas in Ayurveda
- Learning from successful entrepreneurs in Ayurveda
- Guidance for Ayurveda-based startup development
- Highly engaging online learning and networking

Join us for this exceptional opportunity to unlock your entrepreneurial potential and make a lasting impact in the world of Ayurveda. Together, we will explore the horizons of innovation and empower you to create a new legacy in the field.



**KOTTAKKAL AYURVEDA
SCHOOL OF EXCELLENCE**

(VPSV Ayurveda College Campus, Kottakkal)

• Course schedule •

Date : 13th to 26th July, 2023
Time : 7.00pm to 8.30 pm

!! HURRY !!

Registration now open !
First come first serve!



+91 6238155055
0483 2751874

APPLY ONLINE: <https://www.kottakkalayurvedakase.com>

FACULTIES

13/07/2023, Thu

7.00pm to 8.30pm



Mr Manoj Govind

(Executive vice president,
CLAP International School of business &
Corporate trainer)
Basics of entrepreneurship

14/07/2023, Fri

7.00pm to 8.30 pm



Mr Antony Joy

(Corporate Trainer & Author)
Entrepreneurial skills –
how to identify / develop?

15/07/2023, Sat

7.00pm to 8.30pm



Mr Bharat das

(Retired Senior Manager (IT and Credit wing),
Kerala Gramin Bank, HO Malappuram)
Business finance and creating
business proposal / pitch

17/07/2023, Mon

7.00pm to 8.30 pm



Mr Sayyid Sawad

(Startup mentor & Former Business
Development Coordinator, Kerala Startup Mission)
Innovative Business
Models and Startups

18/07/2023, Tue

7.00pm to 8.30pm



Mr Abhayan P

(Digital Branding Strategist & Consultant,
Amazon Trained E Commerce Specialist,
Entrepreneurship Trainer and Social
Startup Entrepreneur)
Marketing strategies

19/07/2023, Wed

7.00pm to 8.30pm



Mr Sreelal Karimbil

(Chartered Accountant
and Financial Consultant)
Business rules
and regulations

20/07/2023, Thu

7.00pm to 8.30pm



Dr Induchoodan

(Managing director, Rudraksha
Ayurvedic Holistic Centre, Thrissur)
Generating business
ideas in Ayurveda

21/07/2023, Fri

7.00pm to 8.30pm



Dr P C Manojkumar

(Founder and Chief Consultant,
Sakalya Ayurveda Hospital, Kozhikode)
Business model - 1 -
Private clinics & hospitals

22/07/2023, Sat

7.00pm to 8.30pm



Dr P P Dileepkumar

(Proprietor & Medical Director, Ambuja Institute
of Ayurvedic Research & Documentation,
Udayamperoor, Ernakulam)
Business Model -2- Medicine
Cultivation & Manufacturing

23/07/2023, Sun

7.00pm to 8.30pm



Dr Unnikrishnan Payyappalli

(Visiting professor, The University
of Trans- Disciplinary Health Sciences
and Technology (TDU))
Business model - 3 -
Research & publication

24/07/2023, Mon

7.00pm to 8.30pm



Dr Vignesh Devraj

(Founder & Chief Physician, Sitaram Beach
Retreat & Director, Sitaram Ayurveda Pvt Ltd)
Business model - 4 -
Resorts & spa

26/07/2023, Wed

7.00pm to 8.30pm



Dr Archana Madhavi

(Medical consultant, AYUSH CoE project,
Arya Vaidya Sala, Kottakkal)
Business model - 5 -
Online ventures

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(VPSV Ayurveda College Campus, Kottakkal)



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KOTTAKKAL AYURVEDA SCHOOL OF EXCELLENCE

(VPSV Ayurveda College Campus, Kottakkal)

Foundation course on Entrepreneurial Skills in Ayurveda (FESA)

12 days online course

Kottakkal Ayurveda School of Excellence presents an exclusive online foundation course on entrepreneurial skills in Ayurveda. In today's era of startups and branding, it is essential for professionals in the field to embrace entrepreneurial skills and foster innovative thinking to forge a successful career. Our comprehensive Foundation course aims to equip young Ayurvedic doctors with the fundamental concepts of business and entrepreneurial skills, empowering and guiding them towards launching their own start-ups, whether they are in the early stages of their careers or seeking to expand existing ventures.

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Join us for this exceptional opportunity to unlock your entrepreneurial potential and make a lasting impact in the world of Ayurveda. Together, we will explore the horizons of innovation and empower you to create a new legacy in the field.

Highlights

Generating innovative business ideas in Ayurveda
Learning from successful entrepreneurs in Ayurveda
Guidance for Ayurveda-based startup development
Interaction with business development and Ayurveda experts
Highly engaging online learning and networking

By focusing on these refined objectives and highlights, the program aims to equip participants with the necessary knowledge, skills, and network to embark on successful entrepreneurial journeys in the Ayurveda industry.

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Are you an Ayurvedic professional longing to expand your business?

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Objectives

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HELP
DESK

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A/c : **50100254621439**

IFSC: **HDFC0001594**, Swift code: **HDFCINBB**

A/c Name: **Kottakkal Ayurveda School of Excellence**



CONTACT US: Director KASE
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