

AN INTEGRATED 11 DAYS ONLINE PROGRAM FOR AYURVEDA GRADUATES ORGANISED BY KASE

# CERTIFICATE PROGRAM ON BASICS OF AYURVEDIC COSMETOLOGY

Kottakkal Ayurveda School of Excellence (KASE), a school for continuing, innovative and functional education in Ayurveda, is conducting an online Certificate Program on Ayurvedic Cosmetology



**HURRY  
REGISTRATION  
NOW OPEN !  
FIRST COME  
FIRST SERVE !**

## OBJECTIVES

- To understand the fundamental principles of modern and ayurvedic cosmetology
- To impart skill and confidence in managing cosmetological issues in general practice
- To instruct the methods for manufacturing cosmetic products
- To encourage young doctors to pursue cosmetology as a career option

## BACKGROUND

Enhancing the physical appearance of an individual can play a vital role in boosting self esteem and confidence, thus contributing to the concept of positive health. Cosmetology deals with the art and science of beautifying the hair, skin, and nails and has gained significant advances in the current era.

Ayurveda with its holistic approach towards health, advocates various recipes, practices, and regimens aimed at improving beauty and wellness. Accordingly, the field of cosmetology, despite being under explored, provides one of the most exciting career options for an Ayurvedic doctor. This course aims to provide training for aspiring ayurvedic doctors on an integrated approach in the field of cosmetology, incorporating both modern and ayurvedic concepts and practices, thus enabling them to pursue cosmetology as a career option..

## HIGHLIGHTS

- APPROACH TO CLINICAL COSMETOLOGY INTRODUCTION & MEDICOLEGAL ASPECTS
- DETAILED UNDERSTANDING OF COSMETOLOGICAL AILMENTS IN MODERN & AYURVEDIC PARLANCE
- INTRODUCTION TO ADVANCED TECHNIQUES IN SKIN CARE
- DEMONSTRATION OF PRODUCT PREPARATIONS
- RELEVANCE OF PANCHAKARMA & YOGA THERAPIES IN COSMETIC PROBLEMS
- ROLE OF DIET & LIFESTYLE IN COSMETOLOGICAL AILMENTS



**30<sup>th</sup> October to  
10<sup>th</sup> November  
2023  
6.00pm to  
9.30pm (IST)**

**Apply online: <https://www.kottakkalayurvedakase.com/courses>**

## HELP DESK

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## FACULTY



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