AN INTEGRATED 15 DAYS ONLINE PROGRAM FOR AYURVEDA GRADUATES ORGANISED BY KASE

# CERTIFICATE PROGRAM ON BASICS OF AYURVEDIC COSMETOLOGY

Kottakkal Ayurveda School of Excellence (KASE), a school for continuing, innovative and functional education in Ayurveda, is conducting an online advanced program on Ayurvedic cosmetology



Batch 6

HURRY REGISTRATION NOW OPEN! FIRST COME FIRST SERVE!

### **OBJECTIVES**

- To understand the fundamental principles of modern and Ayurvedic cosmetology
- To impart skill and confidence in managing cosmetological issues in general practice
- To instruct the methods for manufacturing cosmetic products
- To encourage young doctors to pursue cosmetology as a career option

### BACKGROUND

Enhancing an individual's physical appearance plays a crucial role in boosting self-esteem and confidence, which directly contributes to positive health. Cosmetology, encompassing the art and science of beautifying hair, skin, and nails, has witnessed significant advancements in recent times. Ayurveda, with its holistic health approach, offers numerous recipes, practices, and regimens aimed at enhancing beauty and wellness. Despite being relatively underexplored, cosmetology presents an exciting career avenue for Ayurvedic doctors.

This course is designed to provide aspiring Ayurvedic practitioners with comprehensive training on an integrated approach to cosmetology, blending modern and Ayurvedic concepts and techniques. The programaims to equip participants with the skills and knowledge needed to pursue cosmetology as a specialized career.

### HIGHLIGHTS

- Introduction to clinical cosmetology, including medicolegal aspects.
- In-depth understanding of cosmetological ailments from both modern and Ayurvedic perspectives.
- · Overview of advanced skin care techniques.
- · Demonstration of product preparations.
- Importance of Panchakarma and Yoga therapies in addressing cosmetic concerns.
- Role of diet and lifestyle in managing cosmetological ailments.



Apply online: https://www.kottakkalayurvedakase.com/courses

## **HELP DESK**

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## CERTIFICATE PROGRAM ON BASICS OF AYURVEDIC COSMETOLOGY



## **FACULTY**



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BAMS, PGDCC,
Chief Consultant,
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Dr UMA KARTHIK Professor & HOD Dept. of Kriyasareera, VPSV Ayurveda College Kottakkal



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Dr MADHU CHAWLA Cosmetologist, Trichologist, MD, Vedarogyam Wellness Institute Pvt. Ltd, Mumbai



Dr AMALA JYOTHI

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Dr BINITHA A
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23" September to 10" October 2024, 7.00pm to 9.00pm (IST)

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